

## Guidelines

### ISWA COMMUNICATION AWARD 2012

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## Nominations

A nomination is made for a Waste Communication Campaign and in the name of an organisation/company. A contact person representing the organisation/company needs to be assigned. The contact person will receive the award on behalf of the organisation/company. The ISWA Communication Award is open for anyone – both ISWA and non-ISWA members.

## Publicity for the Communication Award

The call for ISWA Communication Award will be published on the ISWA Website and in the ISWA Newsletter; Emails to all ISWA Members.

## Publicity for the Awarded Waste Communication Campaign

The Awarded Waste Communication Campaign will be offered to publish an article in Waste Management World and on the ISWA website as well as a possibility to present the Awarded Communication Campaign at the ISWA Annual Congress.

The Awarded Waste Communication Campaign will get the right to use a special ISWA commemorative logo.

## Agenda

- Announcement of the ISWA Communication Award in March 2012
- Date for receiving nominations: 15 May 2012
- Evaluation period: from 16 May till 15 July 2012
- Announcement of Awarded Waste Communication Campaign in August 2012
- Ceremony for the prize at the ISWA Annual Congress

## The role of the Jury

The role of the Jury is to evaluate all the nominations according to evaluation criteria in the ISWA Communication Award Terms of Reference and designate the Awarded Waste Communication Campaign.