



## European Forum on Eco-innovation

### ***Financing Eco-Innovation***

21-22 November 2006,  
POLEKO 2006, Poznan, Poland

#### ***The first conference of the European Forum on Eco-innovation***

The European Forum brings together business and policy perspectives in a unique event that explores strategic orientations for eco-innovation and environmental technologies, in support of the EU Environmental Technologies Action Plan (ETAP). The first meeting of the Forum will be held Poznan, Poland, in conjunction with the International Ecological Trade Fair, POLEKO 2006. The theme for the first Forum is: *Financing Eco-innovation*.

Financing is recognised as essential for the realisation and mainstreaming of innovation. The first Forum will explore the range of financing opportunities available for eco-innovation, with an emphasis on approaches that harness public/private interactions for financing various stages of the innovation process.

Decision makers and actors from finance, technology development, business, policy development, academia and NGOs will debate and discuss relevant topics: financing technological innovation, take-up and investments, learning from global opportunities and sharing best practice.

The conference will include:

- A Forum address featuring prominent speakers from politics and business.
- Moderated parallel sessions aiming to arrive at recommendations on specific issues.

Recommendations of the Forum will be aimed at policy development and will be disseminated widely.

Attendance is by invitation only.

***Provisional Schedule: Financing Eco-innovation  
21-22 November, Poznan, Poland***

**21 November**

11:00 Opening  
11:30 Forum Address  
12:30 Lunch  
14:00 Parallel Sessions I:  
    1. Financing technological innovation and demonstration  
    2. Financing take-up and investing in eco-innovation  
15:30 Parallel Sessions II  
    3. Financing for Global Opportunities  
    4. Sharing Best Practice  
17:00 End

**22 November**

9:30 Forum Address  
10:30 Conclusions of Parallel sessions  
11:30 Recommendations for further action  
12:00 End

Note: Each parallel session will be moderated. Four panellists will open with short stimulating presentations. This will be followed by an open yet structured debate with the audience that aims to arrive at broad conclusions relating to the topic of the session.